



The 2nd

Mandalay International Trade Fair & Business Forum 2020

25th to 27th

March

2020

Mandalay
Convention
Center



tradefair.mrcci.org.mm





MRCCI



Since 1991, MRCCI was established and act as a bridge between the government and the private businesses by providing various services and opportunities to help growth of our members' businesses.

As a member of MRCCI, you are a part of MRCCI's strategic network of chambers

With over 20 years of experience as a chamber of commerce organization, we have reached proven mile stones for our economic development and supported for regional businesses. Here are reasons why member companies choose us.



EVENTS & CONFERENCES



Our members are allowed to attend events and conferences organized by our organization.

STRATEGIC THINKING



Consult strategically with other members to forge the best path for your business.

INDUSTRY VISIT PROGRAMME



Supporting members to expand their knowledge and understanding of the global industry & market.

BUSINESS MATCHING



We reach out on behalf of our members to connect them with potential global partners and wider heir business network.

1991

25+ Year

39

Affiliated Association

45% IMPORT & EXPORT

35% PRODUCTION & FACTORIES

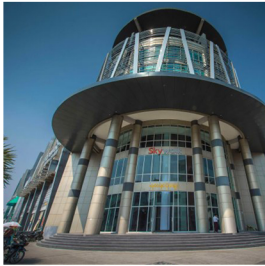
100+

Local & Global
Events

3000+

Members

20% SERVICE PROVIDER



The 2nd Mandalay International Trade Fair & Business Forum 2020

Mandalay

Mandalay Region, the region consists of seven districts, which are subdivided into 30 townships and 2,320 wards and village-tracts, is important in Myanmar's economy, accounting for 15% of the national economy. It also stands the second commercial city of Myanmar. It is under the administration of the Mandalay Region Government. Agriculture is the primary economical source of livelihood. Primary crops grown within Mandalay Region are rice, wheat, maize, peanut, sesame, cotton, legumes, tobacco, chili, and vegetables. Industry, including alcoholic breweries, textile factories, sugar mills, and gem mines also exists. Tourism now forms a substantial part of Mandalay Region's economy a culture region.

Mandalay is the second largest city with a population of over 1.2 million people and representing as a trading production and logistics hub in Upper Myanmar. Attractive fact for Trading Mandalay lies only main commercial city for trading through neighboring countries by road, flight. Centrally located-a trade hub in Myanmar. Opportunities in light manufacturing, food processing, tourism and logistics. Accessibility of Border trade such as export and import to Mandalay.



OBJECTIVE

To venture the trade and business opportunities in Mandalay, Myanmar.

To extend business network with foreign trader/local buyers & sellers through B2B Matching.

To promote potential trade and business environment of Mandalay Region.



Opportunities for Our Visitors

Meet the industry leaders — our exhibitors
represent over 20 countries ranging
from system providers operating
on a global scale to highly specialized enterprises

Attend international
conferences, dedicated
round tables and
workshops, Exhibitor
forum, B2B meetings

Learn about the latest
technology developments,
new products, services
and solutions

Explore investment
opportunities
in a dedicated space
for project proposals
and meetings
with the bank representatives



Quick Fact

1. 300+ exhibitors, 1,500 visitors, 400 conference participants
2. Platform for efficient networking and active mediation of potential business partners and contacts
3. Very high level of acceptance in the entire hydropower and International energy industry.
4. Strong partners
5. Relevant conferences and seminars
6. 100% specialized trade visitors & Exhibitors

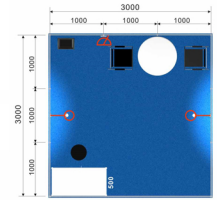
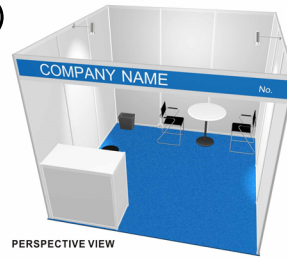
WHY Visit & Exhibit

- It brings together a large number of experts in the field of energy efficiency, water and innovation, and 17 sectors
 - It represents a key meeting place for international experts and professionals from the region
- Trade Fair provides insights into the latest technologies in the field of environmental protection, water, innovation, wind energy, hydro energy, waste management and related areas
- It brings together project owners from across the region and potential investors from Internations from ASEAN and all over ther world.

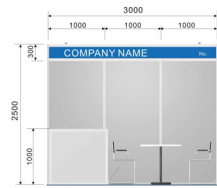


Facilities Include:

- Booth Size - 3m x 3m x 2.5m (H)
- Exhibitor's Name
- 1 x Show Table
- 2 x Chairs
- 2 x Florescent Lights
- 1 x Electric Socket (1000W)



PLAN



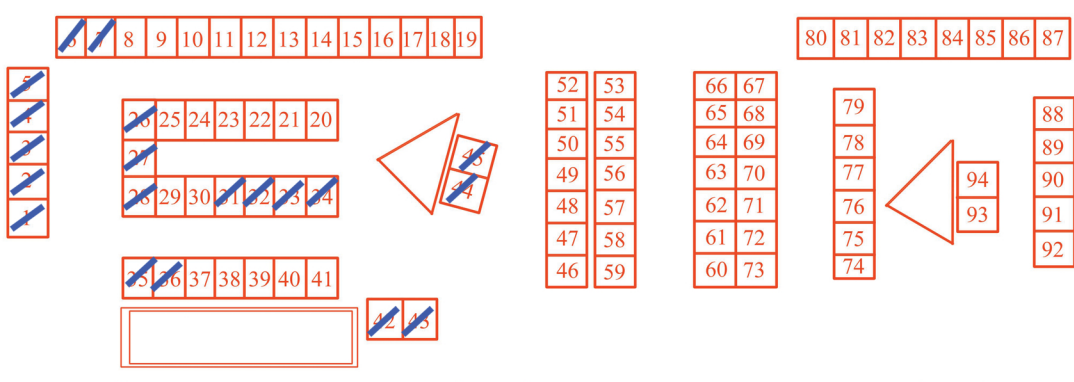
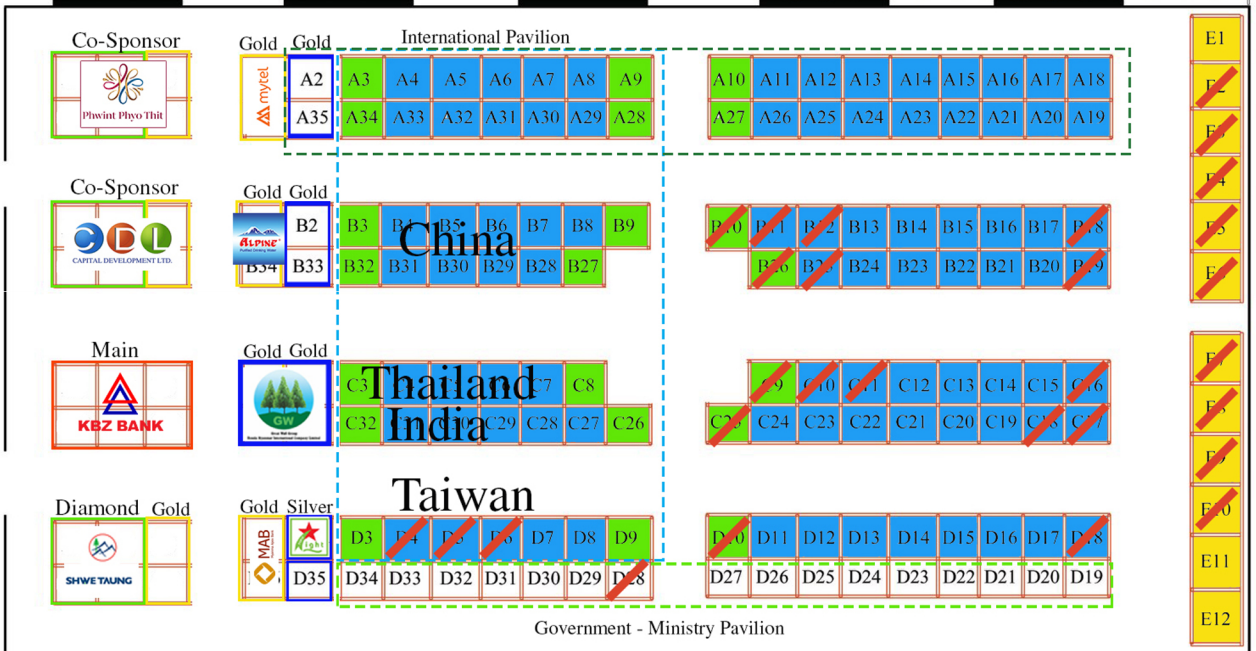
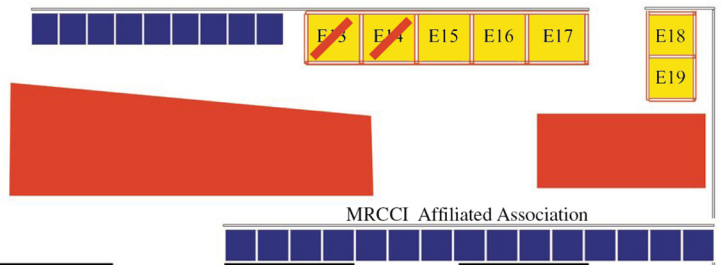
ELEVATION

1booth = 600 US\$

1booth = 500 US\$

1booth = 400 US\$

Outdoor Booth = 1booth = 300US\$



Contact Info

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mrcci.mdy@gmail.com

	- \$ 600	Main Sponsor	- 300 Lakh
	- \$ 500	Diamond Sponsor	- 200 Lakh
	- \$ 400	Gold Sponsor	- 75 Lakh
	- \$ 300	Silver Sponsor	- 25 Lakh

Main Sponsor

- Logo on invitation, billboard and newspaper Advertisement
- Logo on Backdrop Vinyl
- 5 min Video show on Stage LED
- 6 Booth at event
- Sponsorship logo on LED
- Door Gifts Accepted
- Appreciate certificate on Stage

Diamond Sponsor

- Logo on invitation, billboard and newspaper Advertisement
- Logo on Backdrop Vinyl
- 3 min Video show on Stage LED
- 4 Booth at event
- Sponsorship logo on LED
- Door Gifts Accepted
- Appreciate certificate on Stage

Gold Sponsor

- Logo on invitation, billboard and newspaper Advertisement
- Logo on Backdrop Vinyl
- 2 min Video show on Stage LED
- 2 Booth at event
- Sponsorship logo on LED
- Door Gifts Accepted
- Appreciate certificate on Stage

Silver Sponsor

- Logo on invitation, billboard and newspaper Advertisement
- Logo on Backdrop Vinyl
- 1 min Video show on Stage LED
- Sponsorship logo on LED
- Door Gifts Accepted
- Appreciate certificate on Stage





Organized By